

LIBRARY RECOMMENDATION FORM

Please forward this form to your librarian, or serials review committee.

Dear Librarian,

I recommend that our institutional library should subscribe to the following MBA journals:

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

I recommend the above journal for the following reasons:

- Reference:** The publications are directly related to my field and are an important source of reference for my research. I need to refer to, Research & Reviews paper & Case studies, etc. from them frequently in the course of my work.
- Benefit to Library:** I confirm the journal's high quality content will benefit the research/teaching needs of our institution/organisation. These publications will complement the library's collection and strengthen our information resources.
- Student Referral:** It is critical that students have access to this information to best facilitate their course work and academic pursuits. I will be referring my students to MBA publications regularly to assist their studies.
- My Affiliation:** I am an editorial board member of MBA Publications. I therefore strongly support their publications as good Quality research resource.

Please include this journal in our next serials reviews meeting with my recommendation to gain to this journal for our institution. Thank You.

Signature: _____ Date: _____

Name: _____ Designation: _____ Deptt: _____

Tel: _____ E-mail: _____

INFORMATION FOR LIBRARIES

Institutional Subscription: Institution wide access to online journals based on Static IP Address / Login Password mode is available.

To,

MBA Journals (Subscriptions),

Consortium eLearning Network Pvt. Ltd.

A-118, First Floor, Sector 63, Noida-201301

Tel: +91- 0120 - 4781204/06/11 /19

Mobile: +91- 09810078958

E-mail: info@mbajournals.in, subscription@mbajournals.in

Website : www.mbajournals.in